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HUMANITY'S REAL NEWS IS IN THE HOME TOWN PAPERS

That's Why We Want to Tell Our Readers Why There's Going to be Such a Thing As a "Subscribe For Your Home Town Paper Week"

By R. T. PORTE

(Written for this Newspaper)

It is a notable fact that with all the wonderful things that have been written about the so-called "country newspaper," very few of them realize all their possibilities, or what an influence they are in the world.

It is also a notable fact that very few of the readers of those papers realize what a loss it would be to them and to the world if the "country paper" should cease to exist.

The large papers, with immense circulations, tell of "world happenings" as they understand them, and display heads telling of the latest scandals, prize fights, and the misadventures of humanity.

But, it remains for the "local paper," the "country weekly," the "home town paper" to really give the news of the world, or that of Mr. Common People and his wife.

It is time that the country newspaper should do something to place itself on a higher plane, and also make some noise. Just one paper to start something would not amount to much, but if the 15,000 country papers would join in the chorus, a noise that would go around the world would be the result.

Some time ago I was going through some trade paper, or bulletin of a state press association, or something of that kind and noted that somebody wrote that it might be a good idea to have a "Subscribe For Your Home Town Paper Week." I smiled at the idea at first, but some way the idea stuck, and then I started to find out who originated the idea, but the paper was lost.

The publisher who thought of the idea just let it go at that, but I decided that it was so good, that it should not die, so at once asked all the trade papers, printers' magazines, and the great printers' supply houses what they thought of the idea.

The officers of the National Editorial Association were written to, and in fact some two hundred letters were sent out.

The result was that everyone wrote that the idea was just the thing, and by common consent it was decided that the week of November 7 to 13 be adopted as the week to be known as "Subscribe For Your Home Town Paper Week."

It is now up to the newspapers of



R. T. PORTE

President of the Porte Publishing Co. of Salt Lake City, and one of the country newspaper's greatest friends.

the country, the home town papers, to see the wonderful possibilities of such a week, where in every locality readers will be asked to subscribe for the local weekly, and in addition to the home town paper where they were born—if they were not born where they now live.

In every way, every home town paper will help every other home town paper, and by concentrating the efforts to one week, or three or four weeks, the home town paper will receive the publicity it is entitled to.

The home town paper is ever ready to "boost" for the other fellow, to print item after item about this and that kind of a day or week—the time has come for it to boost and blow its bugle for itself, to print several columns about itself and all home town papers, to put on a campaign of publicity, and take advantage of what other papers will do.

In other words, throw its hat into the ring, and put up a fight that will get it somewhere instead of sitting on the side lines and hollerin' for the other fellow.

WE WILL HELP YOU TO BRING JOY TO THAT ABSENT ONE



The "Home Paper" is the fondest visitor to every city dweller thrown by circumstances among tall buildings and smoky stacks; thrown among new and untried friends.

As Thanksgiving approaches, you cannot give a more welcome gift to that boy or girl who is far away; that father and mother who have retired to distant parts; that friendly old neighbor who has gone to the city or to another state; than a year's subscription to the "old home" paper. It will mean an hour's joy, an hour's return to fond recollections to him or her every week of the year—an every-week remembrance of you! And if you yourself are far from your home town, you ought to send your subscription to the paper that will give you the news of the old town.

If you think your boy or girl or friend would rather subscribe himself mark this piece and mail the paper to him. Or send us the name on the following coupon and we will do it for you:

COUPON

Editor, BIG SANDY NEWS,
Louis, Kentucky.

Please send marked copy of THE NEWS to:

M..... (Name)

P. O. Address

State

PAINTSVILLE

Fined For Not Sending to School.
Friday was regular court day here for Justice Plummer.

Paras from Thelma, Thekla and Denver were brought before the court on the charge of failing to send their children to school regularly as required by law and in every case each one was fined \$14.40. This is the least fine and cost for one offense.

Many people heretofore have regarded this law as a mere "scare crow," but they are waking up to the fact that it is a genuine thing.

No better law has been written in Kentucky and the enforcement of it will lift our beloved State out of the rut of ignorance and cause her to rank among the first instead of the forty-sixth State in the great contest for knowledge.

Teachers Institute.

Institute convened at 10 o'clock Monday, Sept. 26, 1931, in the Paintsville High School building.

All schools must be suspended during the week and all teachers must attend the full session. Teachers can get credit only for the day and parts of days they actually attend. Teachers forfeit their certificates when they fail to attend.

Rev. Harrison Leaves For Conference.

Rev. R. M. Harrison, who has been pastor of the M. E. Church of this city for the past year, left this week for conference of his church at Covington, Ky., which is in session this week. Mrs. Harrison and children are visiting relatives at Vanceburg, Ky. Rev. Harrison preached his last sermon for the year last Sunday. He made many friends here during the past year who will regret that he will not return here for the next year.—Paintsville Herald.

CATLETTSBURG

Delegates To Pikeville.

The Chamber of Commerce of Catlettsburg of which Mr. Joan J. Emerick is president met Friday night and appointed the following splendid committee to attend the big road meet in Pikeville October 4: Hon. W. A. Patton, Capt. T. D. Marcum, W. H. Flannery, Dr. J. W. Kincaid, W. B. Yost and John J. Emerick.

Bad Cutting Affray.

"Red" Adkins of this city and Alex Hall of Floyd county met at a point near the bridge on Center street and became engaged in a controversy. Adkins was severely cut across the side and abdomen with a knife. He was badly slashed and was taken to an Ashland hospital. Hall was taken to the city jail and later to the county jail where he awaits his examining trial.

From Pike County.

Mr. and Mrs. Medley Magruder of Ashland had as their guests Friday, Mrs. C. M. Keyser of Keyser, Mr. and Mrs. Charles Keyser and daughter, Dorothy Ann of Pikeville. They left to visit Mrs. Cole at West Liberty and from there will go to Virginia to look after their interests at Music Hall Farm.

Marriage Licenses.

Herbert Fields, 22, Holden, W. Va. Miss Lillie Farrell, 21, Logan, W. Va. Frank Marankey, 22, Miss Helen A. Kempter, 22, both of Van Lear.

Local and Personal.

Mrs. W. T. Ferguson of the O. V. E. office who has been enjoying a vacation is back on duty again. Lorena May Bailey, 11 months old, died at Rush, Ky., Saturday at six a. m. Burial took place Sunday at 10:30.

Throwing a Monkey Wrench Into the Machinery

Allowing eye-disorders to go without correction is much the same as throwing a monkey wrench into the machinery. Often serious damage is wrought to

THE EYES

by such carelessness or neglect. An examination by our expert oculist, who is also a registered physician, will often reveal such disorders and make possible their correction before too late. Don't wait. See us at once.

LAKE POLAN, M. D.

Huntington Optical Company
324 9 St. Huntington

FIRST PICTURE FROM TERRIBLE RUSSIAN FAMINE



Photograph of women and children just arrived at Haranowic from the starvation district. They are held behind barbed wire until fumigated and disinfected against epidemic diseases.

BLAINE

a. m. in the Coalton cemetery. Mr. and Mrs. G. N. Wellman and Mr. J. L. Hewlett of Blaine, Lawrence-co., were in Ashland enroute home after having placed their sons, Luther Hewlett and Norman Wellman in Berea College.

The attractive daughters of Dr. and Mrs. J. D. Sturgell of Ashland, Miss Ella Jay Sturgell and Miss Ethel Sturgell left Thursday for State University, Michigan.

MRS. JOHN GORE DIED FRIDAY IN HUNTINGTON

Mrs. John Gore, widow of Deputy Sheriff Gore, who was killed while aiding in the defense of the county against the threatened invasion a few weeks ago, died in a Huntington hospital Friday following a protracted illness which terminated in heart failure.

The funeral took place at the home of Claude Gore, a son, at Ethel on Sunday, followed by interment in the Ethel cemetery. Mrs. Gore was 47 years of age and the daughter of Mr. and Mrs. Bert Jeffrey.—Logan Democrat.

Our little town is improving very fast as several owners of property are having concrete walks made. R. T. Perry has had a concrete porch and walks and several more making improvements in their buildings.

Miss Blanche Osborn spent the weekend with Louisa relatives.

George Griffith of Ashland is here. Mrs. May Bradley of Greenup county, who has been with her mother, Mrs. Lou Ferguson, who has been very sick for some time, has returned to her home.

Mrs. Tom Adams of Brad called on Mr. and Mrs. M. M. Bates Tuesday.

Mr. and Mrs. J. L. Hewlett called on Mr. and Mrs. C. F. Osborn Saturday evening.

Several from this place have gone away to school.

Mrs. Isaac McGuire is visiting relatives and friends in Portsmouth.

Miss Pearl Bates has been sick for the past week.

Mrs. Julia Evans of Louisa is spending a few days with her daughter Mrs. C. F. Osborn. XYZ.

Uncle John's Ash

IF YOU VISIT THE DOCTOR IN A FORD, YOU NEED A PILL; IF IN A PACKARD, YOU NEED AN OPERATION.



FOR SALE

One pair buhrs, 24 in. French stone, capacity about 25 bu. per hour. 3 steam power corn crushers. Good as new.

1 steam power corn sheller, in condition. Balles and 10 h. p. engine, belts, pulleys, shafts and everything necessary to complete a first class country mill.

1 International Harvester truck, original paint. Worth 3 times more than you will have to pay for it.

1 Champion mowing machine, in condition plows and all kinds of farm implements. These items are on our farm 1/2 mile above Webbville on Dry Fork. I will be there Tuesday, Oct. 4. Any one interested will do well to be there, or you can reach me by mail at 2375 9th St., Portsmouth, Ohio. 22

ROY J. SHEPHERD, Executor Estate Samuel Shepherd.

OUT ON THE FARM



HOME SWEET HOME

by F. Parks

